



BSET ACADEMY

Training for Equine Careers since 2008

PROSPECTUS 2027

HHEM - 24Month Course

Holistic Healing Equine Modalities

*A priceless, practical experience in a
real-life working environment.*



HHEM

2 YEAR COURSE:

HOLISTIC HEALING EQUINE MODALITIES

EQASA, CATHSSETA, SUMCHI, EKWOS, WG TRANSEVA, ETTTM, RIDING PROFICIENCY and so many more workplace skills. Program Specification*: Certifications (CATHSSETA 71469; EQASA 1 - 3; SUMCHI 1 - 2; EKWOS 1 – 4*), ETTTM Practitioner and BSET Entrepreneurship and Business Ventures

Next Course: January – December TBD

HHEM is for the student who is passionate about equine well-being, performance and would like to study and understand the modalities of the SUMCHI Technique, EKWOS, WG TRANSEVA and ETT™ in order to become versed in numerous Holistic Healing Equine Modalities (HHEM). BSET Academy is located on a working farm and rehabilitation centre in the KZN Midlands, and this full-time 2-year course places a large emphasis on practical learning, skills development, and the application of knowledge in the workplace. This ensures that students gain confidence in all aspects of Equine Husbandry, Equine Fundamentals, and a variety of Holistic Healing Equine Modalities that can all lead to occupational opportunities once the student qualifies from BSET Academy. The specialised modalities are enhanced by guest lecturers, and equine dissections.

Program Specification*: Certifications (CATHSSETA 71469; EQASA 1 - 3; SUMCHI 1 - 2; EKWOS 1 – 4*), ETTTM Practitioner and BSET Entrepreneurship and Business Ventures. * Disclaimer: Timelines, dates, content, and sequence of course material is subject to change.

YEAR 1			YEAR 2			
Trimester 1	Trimester 2	Trimester 3	Trimester 4	Trimester 5	Trimester 6	Lecturer
January - April	April - August	August - December	January - April	April - August	August - December	
EQASA 1 <ul style="list-style-type: none"> Tack 1 Grooming Boots and blankets Stable management Physiology Introduction to Anatomy 	EQASA 2 <ul style="list-style-type: none"> Tack 2 Physiology 2 Grooming and turnout Travel and trucking Lunging Stable management 2 Introduction to Anatomy 	EQASA 3 <ul style="list-style-type: none"> Equine systems Conformation Equine dentition Business Investigating lameness Equine hoof and shoeing Introduction to Anatomy 	EQUINE ANATOMY <ul style="list-style-type: none"> Skeleton Tendons and ligaments Joints Fascia Growth plates Muscles <p>Equine movement Investigating lameness (advanced) TMJ Conditioning sport horse</p>	EQUINE ANATOMY <ul style="list-style-type: none"> Muscles Nerves <p>Equine movement (advanced) Investigating lameness (advanced) Collecting data for research Rider Transeva Integration Projects</p>	EQUINE ANATOMY <ul style="list-style-type: none"> Revision Equine movement Revision Investigating Lameness Revision Rider Transeva Integration projects 	Robyn
CATHSSETA Module 6 <ul style="list-style-type: none"> Evaluate the welfare of a horse Apply remedial behavioral techniques Establish and maintain grazing Manage equine ration formulation and feeding 	CATHSSETA Module 5 <ul style="list-style-type: none"> Understand equine conformation Assess conformation and movement of a horse Analyze Equine biomechanics Unsoundness 	CATHSSETA Module 4 <p>First Aid</p> <p>CATHSSETA Module 7 (Introduction to business)</p> <ul style="list-style-type: none"> Supervise a work unit Manage time productively 	ENTREPRENEURSHIP AND BUSINESS VENTURES (EBV 1) <ul style="list-style-type: none"> Leadership and Management Business Plan – vision, mission, culture, values Systematizing The Entrepreneur Understanding your Target Market 	ENTREPRENEURSHIP AND BUSINESS VENTURES (EBV 2) <ul style="list-style-type: none"> Sustainability and the Circular Economy Understanding the customer / consumer Communication Tax and legislation Banking and Investing Personal Growth and 	ENTREPRENEURSHIP AND BUSINESS VENTURES (EBV 3) <ul style="list-style-type: none"> Human Resources Conflict Resolution Sales and USP Marketing and the Digital Era Team Dynamics Creativity Balance and Self-care 	Robyn Debbie

<ul style="list-style-type: none"> Suitability of horse breeds for designated purposes Equine reproduction and gestation 	conditions	<ul style="list-style-type: none"> Manage expenditure against a budget 	<ul style="list-style-type: none"> Types of businesses Business Resources Financial Record Keeping 	Wealth <ul style="list-style-type: none"> "Eat that frog" 	<ul style="list-style-type: none"> SWOT analysis Ikigai and Kaizen 	
CATHSSETA FUNDAMENTALS – RPL <ul style="list-style-type: none"> Verbal Communication Written Communication Numeracy 	CATHSSETA FUNDAMENTALS – RPL <ul style="list-style-type: none"> Verbal Communication Written Communication Numeracy 	CATHSSETA FUNDAMENTALS – RPL <ul style="list-style-type: none"> Verbal Communication Written Communication Numeracy 				Robyn
Equine Dissection (Organ systems)		Equine Dissection (Musculoskeletal system)		Equine Dissection (Musculoskeletal system)*		Robyn
Riding Proficiency	Riding Proficiency	Rehabilitation riding and exercise	Rehabilitation riding and exercise	Rehabilitation riding and exercise	Rehabilitation riding and exercise	Robyn
EKWOS Module 1 Horsemanship Training and Development <ul style="list-style-type: none"> Environment Character Analysis Horse versus human Communication Tools and equipment Handling 	EKWOS Module 2 Horsemanship Training and Development <ul style="list-style-type: none"> Pressure Observations Patterns Leadership Behaviour Remedial techniques 	EKWOS Module 2 <i>continued</i> Horsemanship Training and Development <ul style="list-style-type: none"> Pressure Observations Patterns Leadership Behaviour Remedial techniques 	EKWOS Module 3 <ul style="list-style-type: none"> Trailer loading Young horses Under saddle Liberty and partnership 	EKWOS Module 4* <ul style="list-style-type: none"> Project Application of EKWOS Modules 1 - 3	EKWOS Module 4* <ul style="list-style-type: none"> Project Application of EKWOS Modules 1 - 3	Mandy
ETT™ Fieldwork	ETT™ Fieldwork	ETT™ and WG Transeva Fieldwork	ETT™ and WG Transeva Fieldwork	ETT™ and WG Transeva Fieldwork		Birgit TBC

				Durban July		
ETT™ Bodywork and stretching Introduction 50 hours	ETT™ Bodywork - Topline and hindquarter 50 hours Intro to WG Transeva	ETT™ Bodywork - Forequarter, neck, and thoracic sling 120 hours	ETT™ TMJ and specific conditions 250 hours Off-campus yards	ETT™ Off-campus yards 390 hours	ETT™ Off-campus yards 525 hours	Robyn Birgit TBC
SUMCHI Level 1 <ul style="list-style-type: none"> • HALFMOON • FAN • BUTTERFLY • FROGGY • TEAR DROP • DOUBLE SEVEN 	SUMCHI Level 2 <ul style="list-style-type: none"> • ZEBRA • db • INFINITY LOOP • SCOOP LOOP • SKI SLOPE • BIRDIE • TRIPLE SEVEN 	SUMCHI Continued Understanding and integration of: <ul style="list-style-type: none"> • Fascia, tendons, and ligaments • Concertina • Collagen Web 	SUMCHI Continued Advanced - Matching SUMCHI stroke routines to the individual horse	SUMCHI Continued Advanced - Matching SUMCHI stroke routines to the individual horse	SUMCHI Continued Advanced - Matching SUMCHI stroke routines to the individual horse	Beth TBC
FORMATIVE ASSESSMENT						
Formative tests and Assessments	Formative tests and Assessments	Formative tests and Assessments	Formative tests and Assessments	Formative tests and Assessments	Formative tests and Assessments	Robyn
SUMMATIVE ASSESSMENT						
EQASA 1	EQASA 2	EQASA 3		ETT™ Trimester Examinations	ETT™ Trimester Examinations	Robyn Mandy
	EKWOS Module 1	EKWOS Module 2 and 3		EKWOS Module 3	EKWOS Module 4*	Birgit Debbie
		CATHSSETA 71469		EBV 1 and 2	EBV 3	

CERTIFICATES

	CATHSSETA Equine Practices 71469		ETTTM Practitioner	Robyn
	EQASA 1, 2 and 3		EKWOS 3 and 4*	Mandy
	EKWOS 1 and 2		BSET EBV 1, 2 and 3	Beth
	SUMCHI 1, 2			Debbie

Understanding the components of the course:

EQASA (*Equestrian Qualifications Authority of Southern Africa*) is the examining body for programs which focus on various aspects of horse care, riding, and competition. These programs include learning about stable management, horse handling, grooming, riding techniques, and discipline-specific training for equestrian sports such as show jumping, dressage, and endurance riding. EQASA aims to ensure that individuals working or competing in the equestrian industry meet specific standards of competence, safety, and professionalism. EQASA is a member of the International Group for Equestrian Qualifications (IGEIQ)

CATHSSETA (*Culture, Arts, Tourism, Hospitality, and Sport Sector Education and Training Authority*) plays a vital role in skills development and training, ensuring that individuals receive proper education and certification in their respective industries. The courses contribute to enhancing professional competence, safety standards, and overall quality within the equestrian field. There is also a foundation laid for business management, planning and budgeting in year 1.

Riding: The riding instruction is aimed at developing skills to improve the equine athlete. Students are paired with horses that are schooled to their level of competence, and these may change with each trimester, as the students' progress and start to develop and refine their riding skills.

EKWOS (*Natural Horsemanship*): Students work with a project horse to cover the EKWOS modules. EKWOS provides a comprehensive practical foundation to understanding equine behaviour and communication between horse and human. Modules cover theory, groundwork exercises, remedial loading, young horse starting and foundation riding skills.

Bodywork: Equine Bodywork refers to a range of manual therapies and techniques aimed at promoting wellness and addressing musculoskeletal issues in horses. It involves hands-on techniques such as massage, stretching, myofascial release, and joint mobilization, aiming to improve the horse's overall comfort, mobility, and performance.



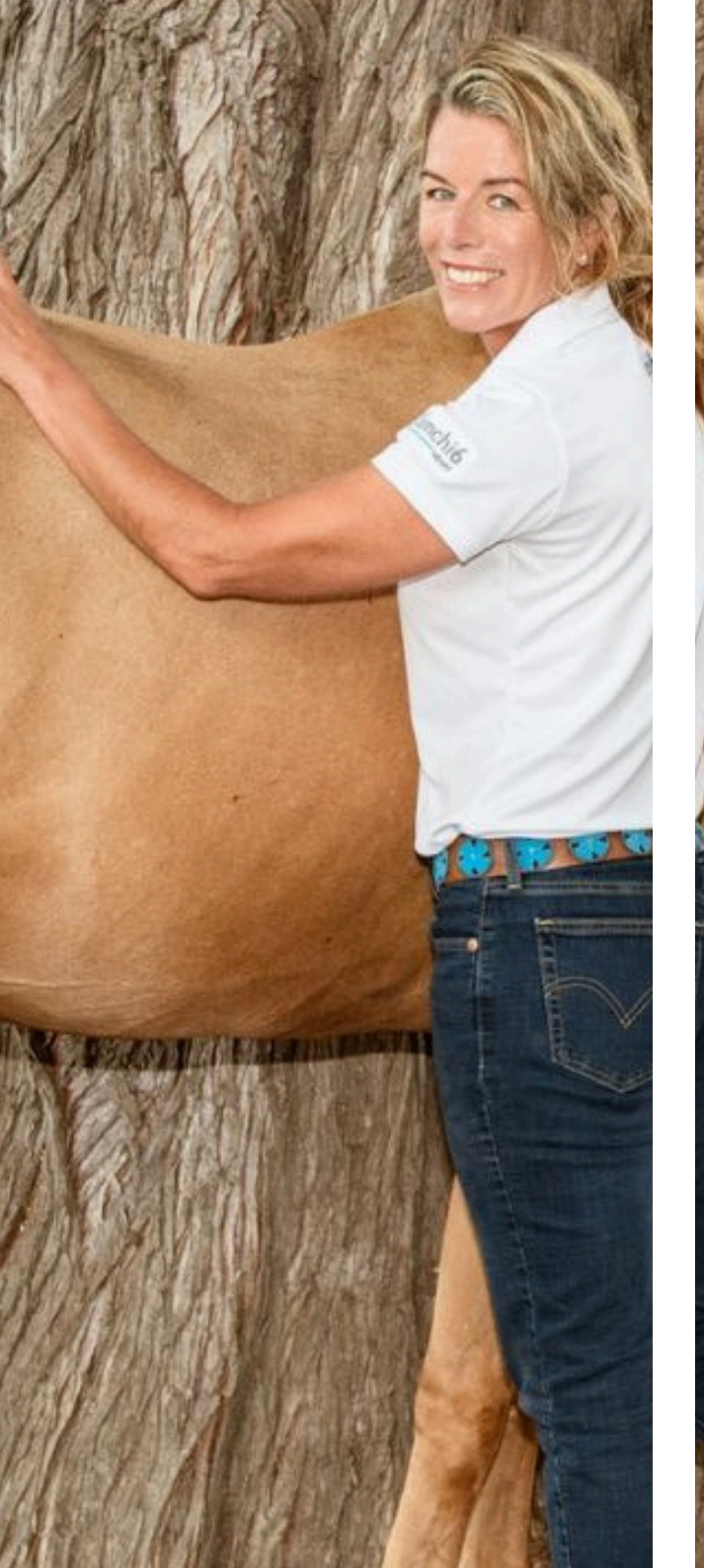
Components of the course continued:

SUMCHI Technique: SUMCHI is an evolutionary massage Technique for the equine. SUMCHI Technique utilizes the custom made Sumchi6 magnetic massager, applicable strokes, and stroke routines for the equine enthusiast to improve their horse's wellbeing and performance.

Equine Transeva Technique - ETT™: Students are taught to use the Winks Greene (WG) Transeva and start their training on BSET Academy horses. Shadowing successful ETT™ Practitioner Birgit Schröder, as she mentors and dives deeper into the technique, with years of experience and a string of successes behind her, students are able to experience the equine industry firsthand. Once confident in their skills and after assessments, students are allowed off-campus to accumulate ETT™ hours in the field, supervised and then unsupervised at local yards. Specific written and practical exams are conducted at the end of each trimester to ascertain competence.

Entrepreneurship and Business Ventures – EBV: Students are taught this unique business course that prepares them for the real-world of establishing and running their own business in any industry, but with an equine focus. Entrepreneurship skills are shared, and the course is creative, challenging, empowering, and ensures that all fundamental business practices, disciplines and principles, as well and financial competency is taught.





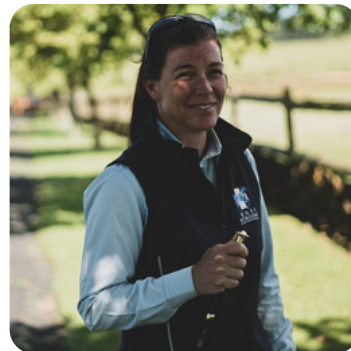
Meet the BSET Academy Educators



Beth Shaw

Founder and Owner of BSET Academy

Beth Shaw, having worked alongside the renowned equine and athletic physiotherapist Winks Greene for many years, is an active ETT™ Practitioner and co-founder of the SUMCHI Technique. With practices now in Hong Kong and South Africa, Beth's vision to set up an equine training and healing facility came to fruition in 2008 when she established BSET Academy. With a competent team of staff behind her, this allows her to work at ETT™ International in Hong Kong, which exposes Beth to the highest level of international horse racing on a daily basis. Beth visits BSET Academy twice* a year and connects with BSET students via online lectures and chat groups. Beth finds great value in sharing her work, inspiring and motivating students, as well as creating learning opportunities to improve horse well-being and performance.



Robyn Butterworth

BSET Academy Principal, Academic Facilitator and Riding Instructor.

Robyn joined BSET Academy in 2013 and is the Principal and passionate driving force behind the students. She is an International Level 1 Riding Instructor and EQASA Examiner, as well as a registered Assessor with CATHSSETA. Robyn studied Equine Bodywork in the USA and spent 4 years working in Europe in the equine industry, ranging from racing to driving and polo. Returning to South Africa, Robyn discovered her love for dressage. The control and concentration required by the horses to perform the movements and the hard work and dedication to achieve this, is where her passion lies. Robyn also runs the Equine Rehabilitation Centre and ensures that BSET Academy delivers a top class, well-rounded learning experience for the students, that is ever evolving.



Birgit Schröder

ETT™ Instructor

Birgit graduated from BSET Academy in 2012, and then stayed on to join the staff in 2013, initially as the Stable Yard Manager and ETT™ Practitioner for the Equine Rehabilitation Centre and Assistant Lecturer at BSET Academy. Focusing more on ETT™ now and finding her passion within the thoroughbred and racing industry, she spends many hours prepping racehorses for South Africa's premier races. Birgit, is an extremely accomplished ETT™ Practitioner, has been a part of the preparations of seven Durban July winners. Birgit's passion for horses and her healing work has translated into many successes and she is a sought after ETT™ Practitioner in the field.



Mandy Hunt

EKWOS Instructor (EKWOS is unique to BSET Academy)

Mandy started at BSET Academy in 2016. Mandy teaches her unique EKWOS Programme, which is also known as Natural Horsemanship. Mandy has an innate ability to solve behavioural problems in horses, and she teaches these skills to the students to ensure that they are better equipped when training, healing, and working with horses. Mandy's expertise also lies in building a bond between the horse and rider, whether it be from the backing stage or working through issues further along the way, her patience and understanding with both horses and humans has led to great success in this healing and behavioural space.



BSET Academy affiliation

IAAMB (*The International Association of Animal Massage and Bodywork*): The IAAMB was founded as a forum for animal massage and bodywork professionals to network and support each other. IAAMB members share a common goal of advancing the field of animal massage and bodywork. The IAAMB encourages dialog among the schools and schools of thought within the field of animal massage and bodywork.



CEEPSA (*The Council of Equine and Equestrian Professionals of South Africa*): CEEPSA is the Professional Body for the Equine and Equestrian industry. CEEPSA is a non-profit Company to look after the interests of its members, all equines and members of the public within the equine and equestrian industry. BSET Academy and its staff members are all registered with CEEPSA.

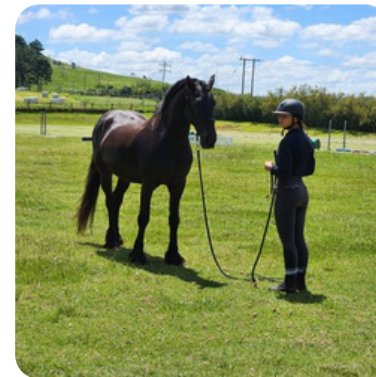




Stabling and Livery facilities

Students are welcome to bring their own horse, we have an American-style barn with 18 stables and comfortable turnout in grass camps, a spacious 100m x 100m grass arena, sand lunge ring and picturesque hacking.

Student livery is charged at cost and covers stabling, feed and hay. All veterinary and farrier costs are for the student's expense.





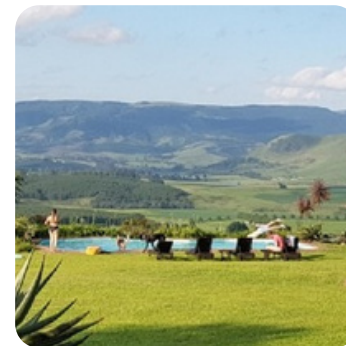
Accommodation

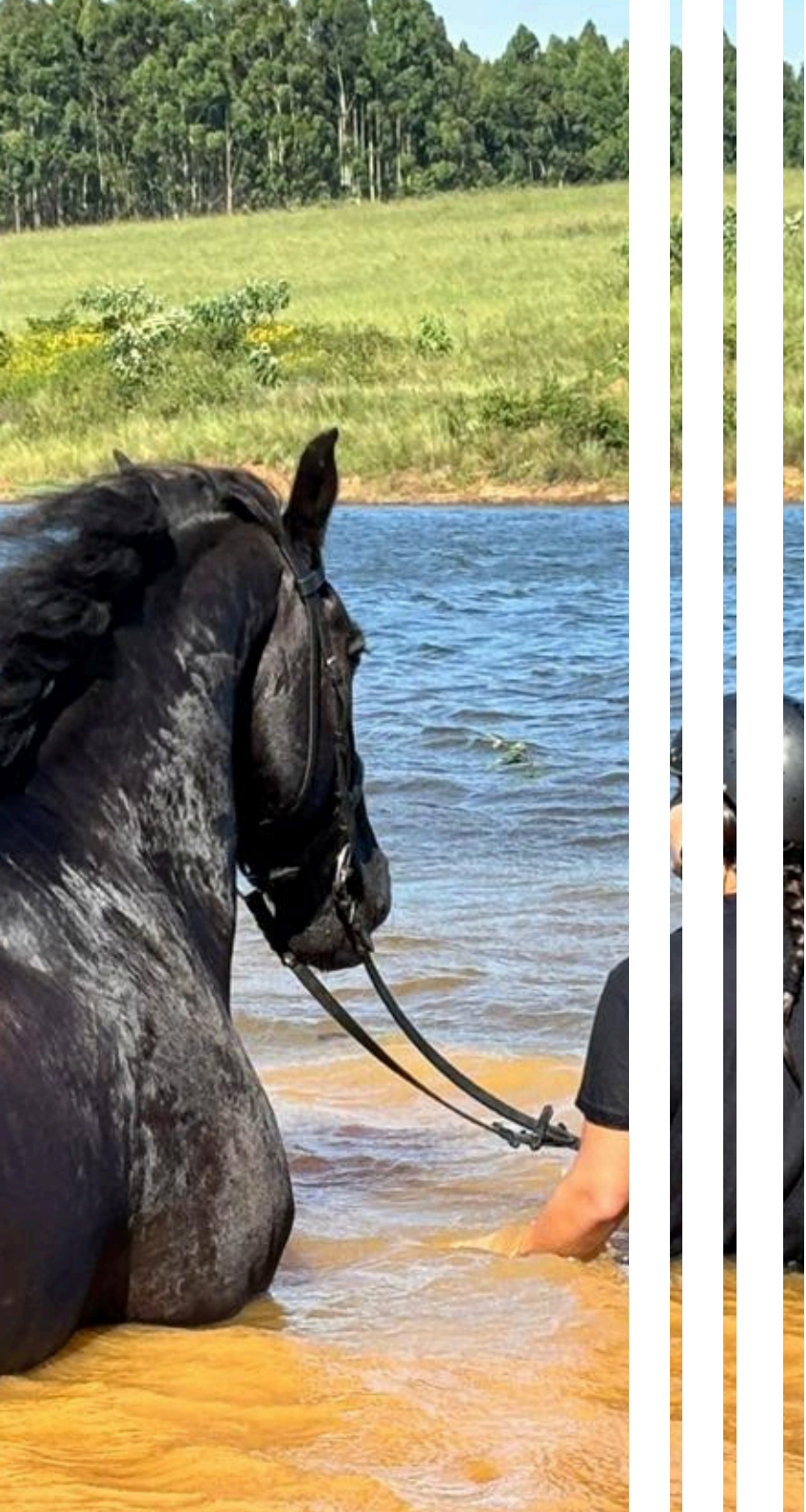
We are based in South Africa, a beautiful country offering the adventure of a lifetime! BSET Academy is in the picturesque Karkloof, Howick area of KwaZulu-Natal. Close to airports, restaurants, shops, beaches, wildlife & a wide variety of other entertainment.

South Africa is known for the wonderful moderate climate, lots of sun with a shorter winter which is dry and sunny but has cold nights and frosty mornings. A mild climate allows equine activities all year. A quick weekend away can be enjoyed on the Durban beach or in the Underberg mountains.

You will live on campus, and share a fully furnished house, making memories and lifelong friendships. Each student has their own bedroom. A shared kitchen and living area. A cooked breakfast during the week and self catering facilities. Enjoy a cool swim in the pool after a long day and enjoy the sunset!

Washing, laundry and daily house keeping is taken care of for you.





Application Requirements

BSET Academy applicants require a National Senior Certificate or equivalent qualification and intermediate riding experience. Applicants will be required to submit two riding references as well as a motivational essay.

Please request an application form should you wish to apply. BSET Academy recommends student applicants visit BSET for a two day interview.

On completion of the course: Equine Practices & Equine Transeva Technique TM, Provided graduating requirements are met, students will receive the following certificates:

- First Aid Level 1
- EQASA 1,2 & 3 (issued by EQASA)
- Equine Practices 71469 (issued by Cathsseta)
- EKWOS Modules 1, 2 & 3 (issued by Mandy Hunt)
- ETT™ Practitioner (issued by BSET Academy)



Study for the career of your dreams with us! Come and meet the team, spend a day viewing our facilities and experience the equine industry.



BSET ACADEMY

Training for Equine Careers since 2008

Please visit our website www.bsetacademy.co.za

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We are located in Karkloof, Howick in KZN, South Africa



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